



Profile of Prof BA Mokoena
Acting Executive Dean – Management Sciences

After matriculating from Jordan High School, Prof Mokoena joined the then University of the North, where he completed a B Admin (Industrial Psychology) degree. He then went on to attain a B Com (Hons) and an M Com qualifications from the then Rand Afrikaans University, thereafter, he became the first recipient of a D Tech Marketing from Vaal University of Technology in 2015.

In 2002, Prof BA Mokoena joined the erstwhile Vaal Triangle Technikon as a Lecturer, progressed to Senior Lecturer and then to Head of Department: Marketing and Sport Management in 2009.

Not only is Prof Mokoena an experienced scholar and renowned academic researcher, he has extensive industrial experience spanning over 20 years. During his career, Prof Mokoena has authored/co-authored approximately 30 articles in Department of Education accredited journals, supervised and promoted a number of postgraduate candidates, as well as examined masters and doctoral candidates from different universities.

Prof BA Mokoena serves as an Associate Editor of the Journal of Advanced Management Sciences and Information Systems (JAMSIS-Canada) and has presented numerous papers at both national and international conferences.