



TO : THE VUT COMMUNITY
CC : PROF I RENSBURG
FROM : DIRECTOR: MARKETING & PUBLIC RELATIONS
DATE : 23 JULY 2020
SUBJECT : FEENIX #CapTheGap COVID-19 STUDENT RELIEF FUND

In a move to close the digital gap for university students during the lockdown, Feenix has partnered with VUT to support the institutional e-learning drive for final and post graduate students. This project is made possible through the [#CapTheGap Covid-19 Relief Fund campaign](#).

The fund was launched to raise R6.6 million to provide laptops, data and food vouchers to assist final year and post-graduate university students in completing their studies. A total of **R 3.25 million has already been raised** by corporates and individuals, and **373 students have been assisted** so far.

Feenix believes that the success of crowdfunding proves that South Africans are stronger together and that there is so much more that unites us than divides us. Now more than ever, through mobile phones and laptops, everyone can play their part in rebuilding our economy.

About Feenix and VUT partnership

Since Feenix's inception to date **R541 849.89** in donations has been disbursed to VUT impacting the lives of **15 students** who were fundraising towards their study debt.

Through the #CapTheGap Campaign an **additional 28 VUT students** have been given laptops, data and food vouchers with the total donation value of approximately **R176 250.00**. Feenix continues to reach out to more students who have been identified by VUT management to benefit from this campaign. **Students are contacted via SMS to notify them that they have been nominated by VUT to benefit from the Feenix campaign.** Students are requested to respond on the cell number provided should they be interested in receiving assistance. This is followed by a formal email from Feenix sent to each student explaining step by step process of finally receiving their deserving educational tools that will assist them to complete their studies successfully.

We are grateful as a University to partner with organisation like Feenix to make VUT "Your World to a Better Future" for our students.

Kind regards

Ms Kediemetse Mokotsi