



**VAAL UNIVERSITY  
OF TECHNOLOGY**

*Inspiring thought. Shaping talent.*

## Internal/External Vacancy

DIVISION: MANAGEMENT SCIENCES	DEPARTMENT: MARKETING, RETAIL BUSINESS & SPORT MANAGEMENT
POST: SENIOR LECTURER	POST NO: 0745 PEROMNES GRADE:07

### APPLICATION CRITERIA:

#### **Key Performance Areas include but are not limited to:**

- Contribute towards effective teaching and learning in a blended learning environment;
- Assessment and moderation – summative and/or formative assessments including moderation to ensure adherence to standards and quality;
- Design and review the curriculum for blended learning courses in Marketing;
- Develop online learning material according to the university's and SAQA guidelines;
- Active participation in postgraduate supervision and mentorship within the discipline;
- Participate in national and/or international conferences and publish research findings in accredited journals;
- Mentor junior lecturers and lecturers within the department;
- Participate in community engagement projects including liaison with industry stakeholders;
- Registration for membership and/or designation status with relevant professional bodies;
- Display sound interpersonal skills and an ability to work as a team player.

#### **Qualifications and Experience:**

- An appropriate Doctorate (PhD or DTech) in Marketing Management;
- At least 5 years previous teaching experience in a Higher education environment;
- Possess sound foundational and traceable knowledge path in Marketing management;
- Traceable evidence of research publications and postgraduate supervision;
- Experience in online course design and facilitation within a blended learning environment;
- Related 5 years of industry experience would be an added advantage;
- A completed postgraduate certificate in Higher Education would be an added advantage;
- Willingness to contribute to the department's drive towards instilling an entrepreneurial mind-set as part of graduate attributes.

#### **Skills:**

- Excellent communication (report-writing and verbal) skills;
- Data analysis skills;
- Digital Marketing skills
- Computer literacy (Ms Outlook, Ms PowerPoint; Ms Teams, Ms Projects; ITS);
- Good interpersonal skills (Collegiality, team-player and time-management);
- Problem Solving and critical thinking Skills;
- Have initiative and the motivation to work without extensive supervision.

Closing date for applications: 25 February 2022

Submit CV to [recruitment1@vut.ac.za](mailto:recruitment1@vut.ac.za).

**Please Note: The application must be accompanied by a CV, identity document and ORIGINAL certified copies (not older than 3 months) of educational qualifications. Submission of such copies entitles Vaal University of Technology to authenticate the qualifications without any further consent from the applicant. Candidates with foreign qualifications must also submit the South African equivalent of the qualification. These qualifications are evaluated by SAQA. Vaal University of Technology is an equal**



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opportunity and affirmative action employer, which is committed to the implementation of its employment equity plan. Therefore, people from designated groups are encouraged to apply. If you are not contacted within six weeks after the closing date, please accept that your application was unsuccessful.

