

Faculty of Management Sciences

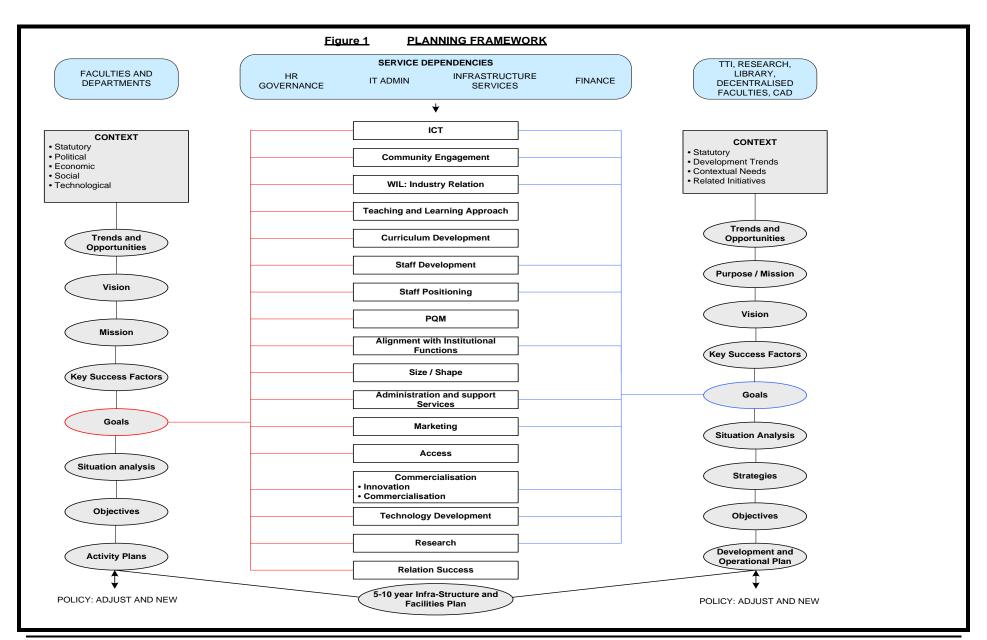
Strategic Plan

Accountancy	Human Resource Management	
	Logistics & Supply Chain Management	Marketing, Retail Business & Sport Management

[2024 - 2029]

TABLE OF CONTENTS

Section	Contents	Page No
	Planning Framework	2
1	Introduction	3
2	The changing face of the faculty in terms of enrolment	3 - 4
3	Vision of the Faculty	5
4	Mission of the Faculty	5 - 6
5	Values statement	6 - 7
6	Impact statement	8
7	Strategic goals	8
8	Strategic objectives	9
9	Success drivers	9 - 11
10	SWOT Analysis	12
11	Strategic activities	13 - 34
12	Critical success factors	35 - 36
13	Activity plans	37



1. INTRODUCTION

The Faculty of Management Sciences (FMS) of the Vaal University of Technology (VUT) is set on managing a pro-active and flexible response to the challenges facing institutions of higher learning, with reference to the new legislative framework in South Africa, in particular the Higher Education Qualification Sub-Framework (HEQSF), the Department of Higher Education and Training (DHET) enrolment benchmarks and requirements. Additional challenges facing the VUT include market competition and globalisation, within the Vaal region, as well as the Institution's quality management priorities in addition to a limited financial resource base. In this regard, the Faculty of Management Sciences developed its response in terms of the VUT's vision and mission and a faculty-wide commitment towards what is regarded as the cornerstones of a university of technology (UoT), as communicated within the Institutional-planning framework with a focus on the following:

- Teaching and learning-retention, success and access.
- Curriculum development.
- Staff development.
- Research and innovation.
- Socially engaged scholarship.
- Technology development and commercialisation.
- Faculty marketing and image building.

The faculty will review the progress for the previous years and set priorities for the coming year on an annual basis.

2. CHANGING FACE OF THE FACULTY

The Faculty of Management Sciences offers eight undergraduate qualifications and 20 postgraduate qualifications and comprises four departments, namely the Department of Accountancy, the Department of Human Resources Management, the Department of Logistics and Supply Chain Management and the Department of Marketing, Retail Business and Sport Management. The faculty provides academic programmes from its base at the Vanderbijlpark campus, with a student complement of approximately 5000 students.

The targets set over the period 2024 to 2029 in terms of the Institutional planning framework will be realised through continuous reflection on institutional management decisions and changes. This implies a regular reflection upon the steps and strategies that the Faculty of Management Sciences takes to succeed in reaching set targets. In some cases, realistic stretch targets will be set after revision and review, considering internal and external constraints within the changing higher education (HE) landscape.

The focus of the Faculty of Management Sciences not only lies in providing quality knowledge transfer through teaching and learning, of which the underpinning drivers of the academic project are also vested in socially engaged scholarship, transfer of technology, entrepreneurship and multi-disciplinary research. The provision of excellence in knowledge transfer through teaching and learning is not only a non–negotiable academic responsibility but also a basic responsibility. The measure of success in the changing academic landscape lies fundamentally in the faculty's ability to adopt and leverage the use of technology in all academic endeavours, its care for the holistic development of communities, its ability to address niche markets, its entrepreneurial and innovative abilities and in its quest to contribute to the body of theory and practice through basic and applied research.

In the context of this background, the Faculty of Management Sciences constructed its strategic plan, considering the following aspects:

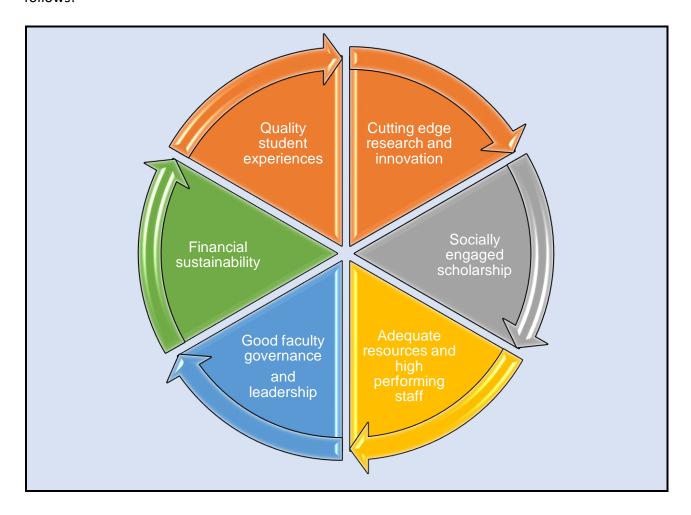
- Vision
- Mission
- Values statement
- Impact statement
- Strategic goals
- Strategic objectives
- External influences (PESTEL analysis)
- Internal situational analysis
- Critical success factors
- Key priorities in order to holistically take the faculty forward
- Activity plans
 - Faculty research plan
 - Faculty quality assurance plan
 - Departmental plans [Accountancy, Marketing, Retail Business and Sport Management, Human Resources & Logistics and Supply Chain Management]
 - Other [Ongoing tactical plans]

3. VISION OF THE FACULTY OF MANAGEMENT SCIENCES

To be a world-class faculty in the provision of quality learning and innovation that transforms both industry and society.

4. MISSION OF THE FACULTY OF MANAGEMENT SCIENCES

The Mission of the Faculty of Management Sciences is to serve our key stakeholders by delivering a world-class academic experience. Our academic project is anchored on ensuring student success, industry satisfaction, mutually reciprocal partnerships, skills transfer and broader community sustenance and well-being. The academic project of the faculty is anchored on six critical pillars as follows:

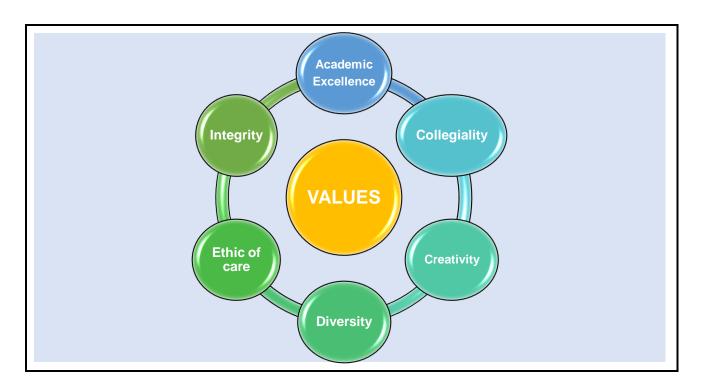


In support of the vision and mission, the Faculty of Management Sciences, through a qualified and committed staff complement will strive to empower students through career-focused education by:

- ➤ Using a hybrid-oriented approach (both physical and technology-based) to deliver its mandated services to all stakeholders.
- Liaising and working in synergy with public and private sector partners globally.
- Addressing the demand for skills, knowledge, expertise and technology transfer- in accordance with global standards.
- Conducting applied and development research which benefits the country.
- Empowering society through community-based projects.
- Providing consultative services to public and private sector partners.
- ➤ Initiating and managing entrepreneurial initiatives for the commercial viability of the faculty.
- Pursuing a student-centred teaching and learning approach that encourages the continuous development of students that is open to ongoing critical reflection.
- Employing a diverse complement of talented staff members that contribute towards the transformation imperatives of the university.

5. VALUES STATEMENT

The faculty's strategic planning, people and processes are always in keeping with the broader philosophy and shared values of the VUT. In particular, the faculty continues to uphold and instil six core values, namely, academic excellence, collegiality, creativity, diversity, an ethic of care and integrity.



Each of the six values upheld by the faculty is described as follows:

Academic Excellence:	The Faculty of Management Sciences strives for high achievement and encourages a culture of going beyond normal expectations in the pursuit of our mission.
Collegiality:	The faculty promotes a culture of comradeship, cooperation, partnership, and mutual respect in the pursuit of a common cause.
Creativity:	The faculty promotes initiative and innovative practice in the pursuit of our mission and the greater objective of enhancing human flourishing.
Diversity:	The faculty thrives on difference as an asset, promoting equitable recognition and acknowledging that all can contribute positively in different ways in the pursuit of the university's vision and mission.
Ethic of Care:	The faculty is enjoined to not only be considerate in our treatment of one another but are called to exercise great care in how we regard and safeguard the greater good we all strive for through all projects undertaken.
Integrity:	The faculty adheres to and hold one another accountable for ethical and conscientious conduct in work, word and deed, this to infuse our interactions and programmes, as well as other actions in all features of operations and university life.

6. IMPACT STATEMENT

In the pursuit of its vision and mission, the envisioned impact of the Faculty of Management Sciences is encapsulated as:



7. STRATEGIC GOALS

As an outcome of the strategic development process, the following TWO goals, which are linked to the VUT strategic goals were identified as pivotal enablers in the quest to achieve the vision and mission of the Faculty of Management Sciences:

Strategic Goal 1

• Developing techno-entrepreneurial graduates and innovation.

Strategic Goal 2

Attaining sufficiency and sustainability within the faculty.

8. STRATEGIC OBJECTIVES

Achieving the two strategic goals set out by the Faculty of Management Sciences, in turn, requires the achievement of six strategic objectives formulated by the VUT. The first strategic goal is linked to the first three strategic objectives, whereas the second one is linked to the last three strategic objectives.

SO1: Developing quality graduates and innovation

- Quality student experiences.
- Cutting-edge research and innovation.
- Socially engaged scholarship

SO2: Attaining sufficiency and sustainability within the faculty

- Adequate resources and high-performing staff.
- Good governance and leadership.
- Financial sustainability

9. SUCCESS DRIVERS

Each of the six strategic objectives adopted by the Faculty of Management Sciences is related to several factors that are critical for its attainment.

Strategic Objective 1: Quality Student Experiences

Which will be ensured by the following success drivers:

- An innovative PQM that is underpinned by a transformative and multi-disciplinary curriculum.
- ➤ Quality, digitally enhanced teaching, learning and support, enabled by a talented staff complement, transformative scholarship, as well as resources related to the 4IR and 5IR, to facilitate learning and student support.
- Quality, student-centric infrastructure and services within the faculty.

- > Student-driven initiatives that enhance the experiential exposure of students and develop their entrepreneurial capabilities as citizens and professionals.
- Exposure to enriching international experiences through staff and student-exchange programmes, visiting scholars and collaborative research and learning with international partners.

Strategic Objective 2: Cutting-edge Research and Innovation

That is socially relevant, commercially viable and environmentally responsible. This is to be enabled by the following success drivers:

- Cutting-edge, mission-focused research agenda aligned to development goals.
- Rated, incentivised researchers, innovators and adjuncts.
- Quality, resourced collaboration networks locally and internationally, with institutions, industry and alumni.

Strategic Objective 3: Socially engaged scholarship

Which will be enabled by the following success drivers:

- Work-integrated learning (WIL) and related modalities.
- ➤ Relations of mutual benefit with the local community (Local government, business and residents).
- Inter-institutional collaborations with shared outcomes.
- Industry relations and collaborations.
- ➤ Collaborative knowledge creation and exchanges with VUT as important animators of an innovation commons in the southern region of Gauteng.
- Value-creating initiatives localising sustainable development goals.
- Support entrepreneurship development in higher education (EDHE) activities
- Support THENSA activities
- Support ENACTUS activities.

Strategic Objective 4: Adequate resources and high-performing staff

Attainable through the following success drivers:

- Fit-for-purpose staff in a mission-aligned and refined organisational structure.
- Enabling infrastructure, tools and services.
- Performance managed and smart incentivised staff.

Strategic Objective 5: Good governance and leadership

Realisable through the following success drivers:

- Committed, networked and constructively robust faculty committees.
- Constructive, supported and accountable student leadership.
- Strong frameworks for compliance through portfolio-based standard operating procedures.
- Reporting lines and accountability structures.

Strategic Objective 6: Financial Sustainability

Realisable through the following success drivers:

- Viability-targeted finance strategy underpinning operations.
- Multiple income-generating projects in line with VUT Policy.
- Commercialisation of research and innovation in line with VUT Policy.

10. FACULTY SWOT ANALYSIS

STRENGTHS	WEAKNESSES
 Staff with recognised academic qualifications. Multiple disciplines and notable diversity. Sound PQM. Qualified staff complement. Staff proficiency in blended learning. Increasing research outputs. Staff development and promotion. 	 Student access and success. Need for increased scholarship of teaching and learning. Limited research experience of some staff. Inadequate infrastructure and maintenance of facilities. Low enrolments at the PGD level. Limited funding (budget constraints). Low postgraduate supervision capacity. NSFAS-funded students. Attributes of incoming learners (Language and Mathematics). Ageing staff
OPPORTUNITIES	THREATS
 Education areas prioritised by Government. Interdisciplinary/Transdisciplinary approach. Technological trends (4IR & 5IR). Funding from SETA and Grants. Smart partnerships with external stakeholders. New market-related opportunities. Recognition by professional bodies. Third-stream income generation. Research commercialisation. Internationalisation. Online program offerings. 	 Market relevance of FMS programmes. Institutional brand image and reputation. Load shedding. Student unrest. Policy changes. PESTLE factors. Technological changes. Competitive rivalry fromother institutions.

11. STRATEGIC ACTIVITIES

During the strategic planning exercise, teaching and learning, research, technology transfer, innovation and commercialisation, marketing, student and staff development, curriculum development, and the scholarship of engagement were identified as the strategic areas to which various initiatives will be directed. Performance indicators, targets, responsible persons, and the risks involved were also identified.

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
TEACHING AND LEARNING	Suitably qualified staff talent is difficult to attract	 Design a succession plan for senior academics who will be retiring in the next 5 years. Re-advertise vacant posts on formal VUT channels. Headhunt via Academic Heads at other institutions. Choose the best candidate that will contribute to the desired Faculty talent blend mix considering equity targets and/or motivate otherwise. Initiate conversations with HR to; Consider a revised recruitment strategy. Consider a revised remuneration model for new staff. Consider a revised remuneration model for contract staff. 	 emerging academics mentored No of vacant positions filled Rich blend of 	faculty structure to be filled by December 2026.	Exec Dean/ HoDs	 High staff turnover Unavailability of financial resources Subject to the success of engagements with the HR division on the revision of institutional policies and strategies.

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		 Consider a new talent management model. Consider a revised succession planning model. 				
	Uneven workloads in different faculties and departments	Develop and implement a context-based FMS workload allocation model	Framework for FMS Workload allocation is approved by the Faculty Board	Faculty Board approval by December 2024	Exec Dean/ HoDs	 Subject to buy-in from staff on the new FMS workload framework.
		Implement use of institutional faculty workload allocation software in consultation with the IPU	% of data entered into the HEDA Workload system	 FMS staff familiar with software functionality and capture data by September 2024. HoDs check data captured and approve all staff entries by December 2024. Workload software linked to performance appraisals in January 2025. 	Exec Dean/ HoDs	 Subject to buy-in from staff on the adoption of new workload software
	Below optimal implementation of desired modes of delivery due to infrastructure constraints	Expand the implementation of blended learning	Updated Faculty Blended Learning Plan	Approval of Faculty Blended Learning Plan by Senate by end of each year	HoDs/Staff	InfrastructureLoad sheddingBlackboard system optimisation

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
	Sub-standard academic writing proficiency	Emphasise importance of Applied Communication modules Liaise with the CAD Writing Lab on academic writing workshops	Throughput rates	77% minimum throughput rates for each Applied Communications module at end of academic year Improved academic writing skills for 70%+ students in the FMS	HoDs/Staff	 Participation in the Writing Lab requires additional time outside normal classes
	Sub-standard performance among staff;	Identify opportunities for staff teacher development, including: 1. English literacy (Online) 2. Higher education diploma 3. Facilitation short course 4. Assessment short course 5. Moderation short course Encourage a reading culture among staff	No of staff development workshops per annum Workshop attendance registers Competency certificates issued	Two certificates of HE teaching proficiency from two development workshops attended per annum	HoDs/Staff	 Staff commitment to personal growth and development No reporting system on completed competency certificaion
	Low throughput rate of students	 Implementation of intervention initiatives including; A tutor framework Peer collaborators and mentors Summer/Winter schools Special examinations for students with one outstanding module to complete a qualification. Place notes, marking memorandum, and guidelines on the e-Learning platform (VuTela). 	Assessment marks monitoring spreadsheets	77% minimum throughput rates for each module at end of academic year	HoDs/Staff	 Depends on student commitment towards academic efforts Depends on staff commitment and willingness to perform extraroles Availability of resources to

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		 Reward and support excellence in teaching performance (RATE). 				support the academic project
	Underprepared high school students (NSC) entering the	First-Year Experience Enhancement Programs	Throughput rates	77% minimum throughput rates for each first-year module at end of academic year.	HoDs/Staff	 Availability of resources to support the academic project
	university system	First Year Lecturer Capacity development programs	Optimised Faculty T&L Committee No of first-year students participating in the FYE Staff capacity development workshops for first-year lecturers.	At least two relevant courses/workshops per annum for each first-year lecturer. Optimised FMS FYE co-ordination programme including;	HoDs/Staff/ CAD	Availability of resources to support the academic project
TEACHING AND LEARNING	Minimal uptake of ICT and library facilities	Implement blended learning in light of the approved FMS Blended Learning Plan.	No of modules offered in blended learning per annum in faculty	 100% adoption of blended learning across all modules by December 2024 Reviewed Blended Learning Plan approved by Senate annually. 	HoDs/Staff	 Availability of resources to support the academic project
TEACHING	Need to align curriculum to industry needs	Invite industry-based lecturers to conduct masterclasses (Guest lecturers).	No of guest lectures per module	One guest lecture per module each semester	HoDs/Staff	Load sheddingInstitutional reputation

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
						 Lack of alignment between the chosen guest lecturer and the students' level/period of study
		Advisory Board Committee Meetings Enhance participation of industry personnel in informing the curriculum. Industry-based surveys on needs analysis to inform curriculum. Partnership with SETAs, other UoTs, and comprehensive and traditional universities.	No of advisory board committee meetings per department	At least one Advisory Board Committee meeting per department annually	Exec Dean/ HoDs	 Load shedding Institutional reputation
		Online program development in niche areas	No of online programs developed	Two programs per department approved by relevant bodies: DHET, CHE & SAQA by Dec 2027	Exec Dean/ HoDs/Staff/ HoDs/ PACD	 Approval delays by DHET, CHE and SAQA
		Program recognition by professional bodies	No of MoU/MoA signed with professional bodies	One program per department recognised by a professional body by December 2026	Exec Dean/ HoDs	 Non-standardised procedures for professional recognition of university qualifications. Approval delays by professional bodies

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
Anta	1) Diversity management in the classroom 2) Re-visit teaching methodologi es	Licence to Teach (LTT) Program participation by staff. To encourage a better understanding of the diversity of students and their backgrounds as well as the didactics, sociology and philosophy of 'teaching' in a higher education environment.	No of staff completing the LTT program	80% of academic staff to complete the LTT programme by December 2027	HoDs/Staff/ CAD	 Staff commitment to program Availability of resources
TEACHING AND	Use of technology applications/soft ware in teaching	Continued use of VUTELA as the official LMS of the VUT for teaching, learning and assessment.	-No of staff using VUTELA -% of VUTELA functionalities used by staff	100% staff adoption of VUTELA and use of at least 60% of the functions on this LMS by staff by December 2026	HoDs/Staff	Blackboard system functionalityStaff commitment
TEAC	Agreement with industry for workplace observations/ placement for students	Industry site visits for exit-level students	No of site visits per course	One industry site visit for exit- level students per department annually	HoDs/Staff	 Availability of financial resources Student indemnity during excursions Institutional reputation
LEARNING	Student Conferences	Organise conferences where industry experts visit the faculty to interact with students	No of student conferences	One mega student conference per department annually	HoDs/Staff	 Availability of financial resources Institutional reputation Student participation as volunteers at the mega conference

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
	High student/staff ratios	Review of FMS organisational refinement plan	Student-to-staff ratios	Achievement of optimum student-to-staff ratio of 27:1 across faculty by December 2026	Exec Dean/ HoDs/ HR Business Partner	 Availability of financial resources Diminishing staff morale High staff attrition
	Teaching & Learning Quality	Establish Teaching and Learning Committees with clear terms of reference to span across: • Preparation and planning for programme reviews and the co- ordination of FYE programmes • Review the co-ordination of staff and senior student capacitation workshops in academic writing. • Review of study guides and teaching materials • Review of assessment criteria and alignment with Bloom/Solo's taxonomies • Review internal moderation processes • Review of teaching strategies and pass rates • Review relationships with professional bodies for programme recognition & student chapters	 No of meetings held by faculty Teaching and learning committees. Quality of study guides Quality of assessments and internal moderation lists submitted 	Four Teaching & Learning Meetings per annum for FMS Approved Terms of Reference for the FMS T&L Quality Committee	Exec Dean/ HoDs/ Chair of T&L Commitee	 Infrastructure for teaching and learning High staff turnover

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		 Review programmes for megaconferences Review WIL strategy Review strategy for project-based learning 	 WIL report submitted Student- conference report submitted 			
		T&L evaluations	 Lecturer evaluation report Peer evaluation report Module review discussions 	 At least one lecturer evaluation survey completed for each lecturer per annum, with implementation report discussed with the HoD Ad hoc peer evaluations 	Exec Dean/ HoDs/CAD/ T&L Chairperson	 Student willingness to participate in surveys Lecturer willingness to participate in the evaluation and subsequent discussions.
RESEARCH	Shortage of supervisors/prom oters for registered M & D students.	 FMS mentorship plan for lecturers to take up role of supervision. Appoint consulting supervisors 	No of staff participating in M & D supervision	 Four D students graduate per annum Ten M students graduate per annum 	Exec Dean/ HoDs/ Research Professor	 Limited incentives for research supervision Lack of funding support for students Turnover of researchers
	Increase in Faculty ROUs	Introduce a Research Term for Senior lecturers and lecturers to complete and submit a manuscript for review with evidence (3 Months rotational leave)	No. of ROUs	30 Units of research outputs per annum	Exec Dean/ HoDs/ Research Professor	Some staff can complete the 3 months leave

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		Organise FMS research strategy around the operations of: 1. Research entities/units 2. Research teams 3. Research centres	 Number of functional FMS research teams Launch of a FMS research centre 	 3 functional research teams per department Launch a FMS research centre in Entrepreneurship and Applied Business Management by end of 2027 		without writing any papers. Lack of research incentives for researchers Turnover of researchers Poorly performing PDRFs Poorly performing adjunct scholars
		Appoint external researchers in support capacity including; 1. Postdoctoral research fellows 2. Adjunct scholars 3. Staff exchange programmes (Overseas fellowship opportunities) 4. M & D student exchange programmes	 ROUs delivered by adjunct scholars No of M & D students and/or staff placed in exchange programs 	 At least 12 ROUs (3 Per PDRF per department) delivered by PDRFs per annum At least Four ROUs delivered per adjunct scholar One M or D student/staff placed on exchange program in a cycle of three years 		 Misalignment between FMS initiatives and VUT policy/strategy on Adjunct scholars Lack of research incentives for adjunct appointees Lack of research funding support for PDRF appointments
	Limited staff capacity to undertake research	Research capacitation programme for FMS staff to include: • Supervisors' workshops • Writing retreats	No of staff involved in research	No of capacitation workshops	Exec Dean/ HoDs/ Research Professor	Commitment of StaffAvailability of financial resources

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		 Research methodology workshops (Organised by the research directorate) Research mentoring programme through co- supervision in research teams (APs & Senior lecturers/ Lecturers) 	Vol of per capita research outputs	Research mentorship reports delivered by the HoDs per annum		Staff turnover
	Research potential of M & D students	Research capacitation programme for FMS staff to include: • Six months staggered M &D induction programme • Research workshops • CAD Writing Lab sessions • Library seminars and training on Referencing, database searches etc.	 Vol of research outputs from M & D students Quality of dissertations and theses submitted Improved academic writing 	1 induction programme per annum	Research Professor/CAD /Library	Lack of funding support for students
	Lack of motivational plan for emerging researchers	FMS research recognition ceremony and awards	1 ceremony per year in December	No of research outputs attributed to emerging researchers per annum	Exec Dean/ HoDs/ Research Professor	 Availability of funding Might breed unhealthy competition for volumes over quality.
RESEA	Visibility and recognition of FMS research	Initiatives to improve visibility and recognition of FMS research include:	No of articles published in high-	 20% of annual research outputs to be published in high-impact factor journals 	Exec Dean/ HoDs/	 Slow turnaround time for publications

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		 Publishing in high-impact journals such as Scopus, IBSS, ISI, Web of Science Publish some doctoral thesis as books Increase number of books edited/published by faculty members. Joint projects with NRF-Rated researchers from other institutions. 	impact factor journals No of book chapters published Number of books edited/published No of doctoral theses converted into books	 At least two book chapters to be published by faculty members annually At least one book edited/published by faculty members by 2027 At least two doctoral theses published as books by 2027 	Research Professor	Poor reputation of African research outputs as perceived by the international research community
	Need to engage in work/industry- based research/commu nity-based research	Seek research collaboration opportunities with industry.	 Vol of industry-collaborative research projects completed. Staff training on conducting community-based participatory research projects (RUCE) 	 One project per department in a cycle of two years At least 5 CE reps in the FMS trained by RUCE per annum 	HoDs/ Research Professor/ CE Representativ es	 Institutional reputation Research policy misalignment Incentives to researchers Funding to participate in the RUCE training programme
	Quality improvement plan for doctoral projects	 Seek partnerships with like-minded universities. Use of International examiners for Doctoral qualifications 	 No of international examiners appointed. 	One international examiner for each doctoral thesis One journal article submitted for publication at the time of thesis submission.	HoDs/ Research Professor	 Incentives for examiners Payment timelines for examiners

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		Completion of a journal article at thesis submission	 Number of publications by doctoral candidates 			
	Increase accredited research outputs for staff at different levels	Set minimum targets.	Vol of research outputs per each staffing level	Minimum targets per each staff level to be assessed annually and linked to performance management	HoDs/ Research Professor	 Lack of incentives for researchers Turnover of researchers
	Need to formalise research niche area – research leaders	Appoint niche focus area leaders.	Vol of research conducted in niche focus areas	60% of faculty's annual research outputs should fall within the niche focus areas	HoDs/ Research Professor	 Lack of incentives for researchers Turnover of researchers
	Need to increase the No of NRF- Rated Researchers in faculty	Attract and appoint NRF-rated researchers in faculty. Identify and retain researchers with high potential for NRF rating and prepare them to apply	No of NRF-rated researchers in faculty	At least three NRF-rated researchers in the faculty by 2027	Exec Dean/ HoDs/ Research Professor	 Unattractiveness of institution to researchers that are based in other institutions Lack of incentives for researchers Turnover of researchers
TECHN OLOGY TRANS	Skills database needs to be developed	Develop a skills audit database for the faculty.	Annual skills audit of FMS staff	Skills database should be completed by December 2025	HoDs/Staff	Staff turnover

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
	Short course (SLP) implementation linked to innovation & commercialisation	Develop short courses linked to innovation and commercialisation.	No of SLPs offered	At least one SLP offered by each department annually	HoDs/Staff	 Marketing of SLPs Institutional reputation Staff resistance to policy-prescribed allocation of proceeds
	Forward & backward linkages with TTI is missing	 Develop a relationship with TTI. Identify opportunities for possible conversion of basic research projects into applied research. Identify opportunities for commercialisation. 	 No of FMS research projects linked to the TTI FMS entrepreneurship/ CE projects linked to the TTI. 	Link faculty-student entrepreneurship programs such as Enactus and the Economic Activation Office to TTI by December 2025	HoDs/Staff	 Lack of an operational plan to guide synergies between faculties and the TTI
MARKETING	Need for FMS brand visibility	 Expand FMS brand visibility via awareness campaigns including; Disseminating FMS news via the Advancement Division. Publicise departmental expertise on the Faculty website Radio and TV appearances by FMS thought leaders Faculty reports VUT Campus TV network VUT FM news Streamline FMS activities with the VUT advancement portfolio 	 Faculty webpage status No of newspaper articles published by faculty staff No of faculty articles appearing in university newsletter No of faculty appearances on Campus TV 	 Faculty webpage reconstruction to be completed by December 2024 Two mainstream newspaper articles per annum, written by faculty members. Two articles per quarter published in VUT newsletter. Two appearances on Campus TV Network or the VUT FM and other national radio stations (Per department) 	Exec Dean/HoDs/ Research Professor	Lack of financial resources

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
			Network or the VUT FM and other national radio stations No of Advancement Division initiatives in which the faculty participated.	Faculty participation in relevant events coordinated by the Advancement division, e.g. public lectures		
	Lack of alumni tracking system/ database	Develop a database of all exiting students within the departments, including contact details. Conduct alumni surveys. Market Alumni achievements.	 Completed Faculty Alumni database. No of alumni programs successfully run by faculty 	 Updated Faculty Alumni Database by December 2025 One Alumni Collaboration program per annum 	HoDs/Staff	 Depends on the operational effectiveness of the university's alumni portfolio Institutional reputation
	No brochure for postgraduate studies	Develop faculty postgraduate brochure.	Completed Faculty Postgraduate Manual	Faculty Postgraduate Brochure to be completed by December 2025	Exec Dean/HoDs/ Research Professor	 Document development errors such as printing, typos and delays
	Marketing intelligence	 Monitor and enhance the process of capturing market intelligence data for the FMS. 	 No of market surveys in which the faculty participated. 	 One market survey by each department in a cycle of two years One advisory board meeting per department annually 	HoDs/Staff	 Institutional reputation Availability of financial resources to fund market surveys

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		 Use advisory committees to market the faculty and obtain feedback. Conduct market surveys. 	 No of advisory board committee meetings 			
	Faculty Prospectus	Develop a Faculty prospectus which promotes the faculty identity and brand, and the courses offered	Faculty prospectus	Faculty prospectus updated annually	HoDs/Faculty Head of Administratio n	Document development errors such as printing, typos and delays
	Need for Faculty Public Relations Practitioner.	Faculty head of administration to assume role of public relations officer	Faculty Organogram	Faculty Head of Admin trained for this role by December 2025	HoDs/Staff	Availability of financial resources
STUDENT DEVELOPMENT	Lack of development of soft skills such as language, verbal communication, presentation, reading and email communication skills.	Make concerted efforts to nurture and develop soft skills during lectures. Use of rubrics specifying the requisite soft and hard skills per assessment	 No of student workshops No of student self-assessment surveys Throughput rates 	 At least one workshop per annum targeting students in each department, stressing the importance of soft skills. Faculty Academic Advisor to play key role. One student survey where students can self-assess their soft skills. Survey conducted once in a cycle of three years. Minimum 77% minimum throughput rates per each module 	HoDs/Staff/ CAD	 Student commitment Effectiveness of service provider department
	Ineffective study methods	 Nurture study skills through the assistance of student counselling. Meet with SSSS and HoDs to organise workshops. 	No of workshopsThroughput rates	 One Study Methods Management workshop per annum targeting students in each department. Minimum 77% throughput rates per each module. 	HoDs/Staff/ SSS	Requires student commitment outside of the regular class time

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		FMS tutor framework	 Number of tutors appointed 	Tutor feedback reports		
	Time management skills	Nurture such skills through the assistance of student counselling.	No of workshopsThroughput rates	 One Time Management workshop per annum targeting students in each department. Minimum 77% throughput rates per each module 	HoDs/Staff/ SSS	Commitment by students
IN:	Need for student feedback on academics	 Implement a three-tier system for evaluations including: Lecturer surveys by students Peer evaluations by T&L Chairs or HoD Module reviews by T&L	 Report from CAD on the lecturer surveys Report from the HoD on the peer evaluation Report from the T&L Committee on the module reviews 	 At least one lecturer survey per annum (Report issued) Number of peer-evaluation reports per department Number of reports submitted and approved by the FMS T&L Committee per semester 	HoDs/Staff/ CAD	 Selective implementation of the policy Lecturer evaluations are not linked to PMS Reports are not followed up on for remedial action.
CURRICULUM DEVELOPMENT	Need for evaluation of study guides, exam papers, memorandums, tests and other forms of assessments	 Implement evaluation procedures. Implement an internal moderation process. Teaching and Learning Committees to be active in reviewing modules. 	Establishment of Teaching and Learning committee	Faculty Teaching and Learning Committee to be established by December 2024	Exec Dean/HoDs/ Staff	Commitment of staff

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
	Subject files for audit reporting	 Implement individual portfolios of: Lecturers' portfolios of Assessment (POAs) 	No of lecturer files/portfolios completed	 Subject files to be completed and submitted: S1 subject files = December of that year S2 subject files = April of the following year 	HoDs/Staff	Staff commitment Staff turnover without hand-over of the required portfolios
MENT	FMS inclination towards being a learning organisation/port folio	Develop the capacity of junior and senior staff by providing structured opportunities for personal growth. Roadshows on staff promotion and career growth	 No of staff attending capacity development training workshops. No of staff with doctoral qualifications Policy induction workshops Identify FMS change champions to inspire a culture of learning 	 Each staff member to attend at least two capacity development workshops per annum linked to PM. 50% of staff to be holders of doctoral qualifications by Dec 2027 DVC T&L to host one roadshow/induction workshop on the Staff promotion policy. One FMS staff showcased as lecturer of the semester/year for identified learning uptake 	Exec Dean/ HoDs	Staff commitment to personal growth and development
STAFF DEVELOPMENT	An absence of succession planning	Formulate a plan to develop senior staff members into academic leadership within the faculty and university, in general.	 No of staff attending capacity development training workshops. 	Each staff member to attend at least two capacity development workshops per annum linked to PM.	Exec Dean/ HoDs	Staff commitment to personal growth and development

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
			 No of staff with doctoral qualifications 	 50% of staff to be holders of doctoral qualifications by Dec 2027 1 x Mentorship report by the FMS T&L Committee 		
	Requirements to meet the Faculty equity targets	 Encourage HoDs to attend transformation workshops. Appoint an EE and transformation Rep Monitor progress towards meeting equity targets within the faculty. Make concerted efforts to address issues of transformation when hiring and promoting staff. 	 No of transformation workshops attended No of female staff members (African/Indian/W hite) in professorial positions No of female staff members (African/Indian/W hite) in management positions 	 Staff to attend one transformation workshop per annum One female staff member to attend the Future Professors program per annum Two management positions in FMC should be occupied by female staff by 2027 	Exec Dean/ HoDs/EE Rep	 Availability of required skills on the job market VUT targets for EE are parallel to FMS targets Subjective implementation of EE plan, which overlooks merit in select positions
	Development of a blended talent mix	 Recruiting diverse talent from different countries, institutions, qualifications/expertise, etc, to enhance the FMS staff complement. Encourage staff members to attend diversity and cultural sensitivity training workshops (as and when available). 	 No of staff members hired from diverse backgrounds. No of diversity workshops 	 FMS report on EE (Should include a narrative, rather than reduced to numbers) Faculty to hold one diversity and cultural sensitivity workshop per annum 	Exec Dean/ HoDs/Staff	 Misalignment between FMS initiatives and VUT Recruitment policy Cooperation by staff EE report should not only be

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		Encourage staff to the asset value of diversity within the faculty.	 No of staff attending diversity and cultural sensitivity training workshops 	At least 50% of staff to attend diversity and cultural workshops		reduced to numbers but also a narrative reporting
			 Forums and informal talks about talent diversity 	 Faculty Champions to be promoted as evidence of the diverse talent. 		
	Completion of vertical qualifications by staff	 Initiatives may include: Reduced teaching workloads with UCDG grant (Research office) Sabbatical leave as per the VUT policy. 	No of staff with doctoral qualifications	50% of staff to be holders of doctoral qualifications by Dec 2027	Exec Dean/ HoDs	 Availability of financial resources to pay salaries for replacement staff Staff commitment to self- improvement
STAFF DEVELOPMENT	Talent retention strategy	Manage and retain talent within the faculty.	 Negotiation on staff remuneration scales No of staff attending capacity development 	 Review of salary scales Each staff member to attend at least two capacity development workshops per annum linked to PM. 50% of staff to be holders of doctoral qualifications by Dec 2027 	Exec Dean/ HoDs	 Misalignment between FMS initiatives and VUT Staff retention Strategy Staff commitment to personal growth and development

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
			training workshops. No of staff with doctoral qualifications			
	Staff need to keep abreast of new developments in the field	Encourage staff members to attend workshops. Monitor new developments and trends in HE.	 No of staff attending capacity development training workshops and seminars within disciplines. No of staff gaining CPD points linked with professional bodies. Participation in national summits 	 Each staff member to attend at least two capacity development workshops per annum linked to PM. Each HoD to participate as a speaker in at least one national summit/seminar/ conference within the discipline 	Exec Dean/ HoDs	 Staff commitment to personal growth and development Limited funding for external seminars and workshops
	Diminishing staff morale	 Monitor the morale of staff. Implement team-building exercises. Create a climate in departments and the faculty characterised by robust debates with collegiality, respect, management and appreciation of unity in our diversity. 	 No of team building events No of Award events held 	 One team building event for each department in faculty per annum -Monthly meeting discussion of how the VUT values cascade into our operations. 	Exec Dean/ HoDs/Staff	 Availability of resources Resistance to change

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		Affirm the need to prioritise the 'greater good'.		 Faculty to hold its own Teaching and Learning, Research and Community Engagement Awards annually Faculty to hold an end-of-year function annually 		
	Greater use of skills development grants	Encourage staff to attend staff developmental workshops using the available skills development grants.	No of staff attending capacity development training workshops.	Each staff member to attend at least two capacity development workshops per annum linked to PM.	Exec Dean/ HoDs	Staff commitment to personal growth and development
	Leadership programs for faculty managers	Encourage those in management positions to attend leadership programmes.	No of faculty managers attending leadership programs.	Each HoD/Research Professor to attend one leadership development program per annum	Exec Dean/ HoDs	 Time constraints as faculty managers have busy schedules
	Work ethic	Entrench shared values within the faculty. Implement a code of good practice.	Degree of emphasis of VUT values in meetings	VUT values should be emphasised at each departmental and faculty meeting	Exec Dean/ HoDs	Cultural change management
	Coaching & mentoring of staff members	FMS mentorship programme for both academic and non-academic staff to include active participation in the following: • Deans' Forum and SACD forum • HoD forum • Administrators' forum • F & AP – Senior lecturer mentorship • Senior lecturer - lecturer mentorship	 No of mentorship teams developed in the FMS No of staff cipating in established forums 	 Link junior staff to mentors and coaches within faculty One FMS staff member to be nominated for the Future Professors Program annually. One FMS staff member to be nominated for the TAU Fellowship program annually. Reporting of forum activities 	Exec Dean/ HoDs/Staff	Availability of resources to support these initiatives

STRATEGIC AREA	NATURE OF TRENDS	INITIATIVE	INDICATOR	TARGET/S	RESPONSIBLE PERSON/S	RISK
		 Lecturer – junior lecturer & tutor mentorship 				
Scholarship of Engagement	Community Engagement	Identify and develop community engagement (CE) programs targeting the local community. Each department to be involved in its own flagship program. CE to be linked to research, indicating embeddedness of the scholarship aspect.	 No of CE programs per department -No of scholarly outputs linked to CE 	 Each department to implement at least one flagship CE program annually At least one research output unit per each CE program in a cycle of two years 	HoDs/Staff	 Resource availability Difficulty in allocating individual participation scores versus team scoring during PMS

12. CRITICAL SUCCESS FACTORS

The following factors are identified as the key to success:

a. Teaching and Learning

- Relevant, effective development programmes for stakeholders.
- ➤ Effective administrative and academic support systems, procedures and infrastructure.
- Positive student/ staff ratios and relationships.
- ➤ Implementation of blended learning using the approved FMS Blended Learning Strategy.

b. Research and Development

Ongoing, innovative, applied research.

c. Socially engaged scholarship

An active programme facilitating various aspects of life in the community, sister institutions and the industry by and large (Refer to Section 9 of the faculty strategy document).

d. Technology Transfer and Innovation

- ➤ Developing technology that supports SMEs, local industry, community and government.
- ➤ Developing, attracting and empowering inventors, entrepreneurs, patents and artefacts.

e. Funding and Marketing

- Optimal funding levels for running promotional activities.
- An effective marketing programme.
- Image building programme.

f. Student Development

A holistic approach towards the development of the VUT student body.

g. Curriculum Development

Dynamic PQM.

- > Staff to be fully cognizant of the imperatives contained in the Higher Education Qualifications Framework
- ➤ Programmes are outcomes-based, relevant, and viable.
- > Examinations and continuous assessment plans.

h. Quality

Comprehensive quality management system.

i. Staff Development

> Competent, developed academic and administrative staff.

All these critical success factors form an integral part of the development and implementation of strategic action plans.

13. ACTIVITY PLANS

Arising out of the faculty strategy, key activity plans namely the faculty research plan, marketing plan, resource mobilisation, quality assurance and talent management plans. In addition, the totality of the strategic plans from the four departments are also developed to support the FMS strategy. These plans will consider the various trends and opportunities, strategic imperatives, key success factors and HEQC recommendations cascaded into action plans to achieve the desired objectives at a departmental and faculty level.

